













Mark Coniglio

Isadora (software) and the Interactive Media Art. Conference and Workshop

30/11 - 02/12 2015

Mark Coniglio lives between Berlin and the United States, he's the creator of Isadora, the award winning, interactive media presentation tool. Whether you are an artist, designer, performer, or VJ, you can quickly and easily harness the limitless potential of digital media and real-time interactivity with Isadora.

Mark Coniglio, composer and media-artist developed initially Isadora to realize the performances of Troika Ranch, the pioneering media intensive dance company he co-founded. Isadora reflects over 20 years of practical experience with real-time live performance and media interactivity. But the use of Isadora crosses different sectors and disciplines.

Conference

Mark Coniglio tells his artistic path and the birth of Isadora through an audio-visual showcase. He will show practically the potential of Isadora.

Workshop

The workshop focuses on Isadora Software and on the creation of media intensive live performances. The workshop introduces the participants to the basic use of Isadora software as an interactive performance and design tool. Participants will deal with the "liveness" dimension, including how movements and voice interact in real time with audio-visual contents, through digital media. No previous programming experience is required.

Venues

Conference: Aula Magna - Campus "Luigi Einaudi" – Lungo Dora Siena, 100, Torino Workshop: Ingegneria del cinema e dei mezzi di comunicazione, aula 5T Politecnico di Torino - Corso Castelfidardo, 34 Torino

Scheduling

Conference:

 Monday 30/11/2015, 2:00pm-4:00pm Aula Magna - Campus "Luigi Einaudi"

Workshop:

- Tuesday 01/12/2015, 9:00am-12:30am and 2.30pm-6.30pm Ingegneria del cinema Politecnico di Torino Aula 5T
- Wednesday 02/12/2015, 11:30am-2:30pm Ingegneria del cinema - Politecnico di Torino - Aula 5T

Participation

The conference is open to everyone and free entry. The workshop is free and is aimed at students of the Conservatorio di Torino, Dams/Università di Torino, Ingegneria del Cinema e dei Mezzi di Comunicazione del

Politecnico di Torino. The number of active members is limited to 60. In order to attend the workshop, online registration required at

 \rightarrow http://www.eventbrite.com/e/workshop-mark-coniglio-os-2015-tickets-19440440882

Info: formazione@officinesintetiche.it

Mark Coniglio (http://troikatronix.com/ http://www.troikaranch.org/)

Recognized as a pioneering force in the integration of dance and media, composer/media artist Mark Coniglio creates large-scale performance works that integrate music, dance, theater and interactive media. A native of Nebraska, Mark received his degree in music composition in 1989 from California Institute of the Arts where he studied with electronic music pioneer Morton Subotnick. From that early time, Coniglio's artistic practice has included the creation of custom interactive systems that allow performers to manipulate video, sound, and light in real-time. His first technological breakthrough came in 1989 when he created MidiDancer, a wireless system that allowed a performer to interactively control music. His passion for giving control to the performer led him to create the award-winning software Isadora, a flexible graphic programming environment that provides interactive control over digital media. Mark's writings about new media in performance have appeared in numerous books and journals, including "New Visions In Performance", "La Scena Digitale: Nuovi Media Per La Danza" and Movement Research Journal. He relocated from New York to Berlin, Germany in 2008.

Officine Sintetiche -Interactive Media Art and Digital Creativity- presents in 2015 a series of lectures, workshops and demonstrations of great prestige achieved thanks to the contribution of the Foundazione CRT, the support the Dipartimento Studi Umanistici, DAMS and CIRMA (Università di Torino) and in collaboration Ingegneria del Cinema e dei Mezzi di Comunicazione (Politecnico di Torino) and Conservatorio di Torino.

Materials for Simone Pappalardo's workshop:



Logistic support:



Founded in 2006, Officine Sintetiche is a platform that develops and promotes artistic works stimulated by innovative forms of Digital Creativity (in particular in the field of digital interactivity). Officine Sintetiche aims at providing an integrating framework for new skills (from theater to music professionals, from performers to computer programmers). It includes professionals, artists, teachers, researchers and students. Officine Sintetiche combines research, training, production, live events in an international open framework involving business partners, universities, educational institutions, organizations, and public and private institutions.

www.officinesintetiche.it